

STRATEGIC PLAN 2022 - 2027

The Otago Community Trust has introduced a new strategic plan which sets out the direction for the Trust over the next five years. Our plan has been developed to guide the Trust into the future, as we endeavour to work together with our communities and key stakeholders to invest in, assist with and facilitate opportunities for the benefit of Otago.

Our strategic plan has been developed in careful consideration of the current economic environment, it is mindful that we are a Trust in perpetuity and that we need to be wise and prudent in our philanthropic decisions.



OUR VISION

Otago communities are vibrant and resilient, and protective of people, heritage and environment.



OUR VALUES

- We are accessible, transparent and driven to make a difference;
- We are resilient, courageous and act with integrity, respect and prudence, valuing strong relationships;
- We are committed to the principles of Te Tiriti o Waitangi;
- We show leadership, wisdom and empathy.

OUR DRIVERS

To achieve our vision, we will:



FUNDING

Empower communities to realise their potential and goals.



ASSET MANAGEMENT

Balance the interests of current and future generations by preserving capital and maximising granting.



ORGANISATIONAL EFFECTIVENESS

Ensure we have effective processes and resources to achieve our purpose.

OUR FUNDING PILLARS

Our Funding Pillars represent our four strategic focus areas of granting



Communities are strong, vibrant and resilient. They collaborate and share ideas and resources. They support volunteers and volunteering initiatives.



People have access to health and welfare services and are able to participate in recreation and leisure activities.



All are valued for the contribution that they make. The region has a thriving economy that directly contributes to inclusive growth.



All children and young people in Otago are valued, accepted and empowered to lead fulfilled lives. They are healthy, happy and their wellbeing is nurtured.

WE WILL SUPPORT COMMUNITY PROJECTS THAT:

Encourage collaboration, support volunteers, celebrate community connection and social responsibility.

Positively impact on the health and wellbeing of Otago's residents, particularly the most vulnerable.

Provide economic benefits and/or employment opportunities particularly to rural or isolated communities.

Raise resilience and capacity of Children and Young people, particularly those adversely affected by discrimination, disadvantage or exclusion.

OUR FUNDING WILL SUPPORT ORGANISATIONS THAT:

Operate within our region to support activities that:

- Bring communities together to develop greater social connection and celebrate identities;
- Provide access to participate in community activities;
- Encourage community pride and resilience; seek to protect our cultural heritage, and / or natural environment;
- Support capability building.

- Provide equity of access to services and opportunities for people to participate in cultural, recreational & leisure activities which improve physical and mental health & wellbeing;
- Empower communities to lead their own solutions and improve systems.

- Provide economic benefits and/or employment opportunities;
- Work towards equal opportunities and access to equitable outcomes.

Work with children and young people to:

- Increase social equity and reduce disadvantage, discrimination &/or exclusion;
- Enhance opportunities for participation.

Support capability programmes for groups working with children and young people.

Develop youth-led initiatives.

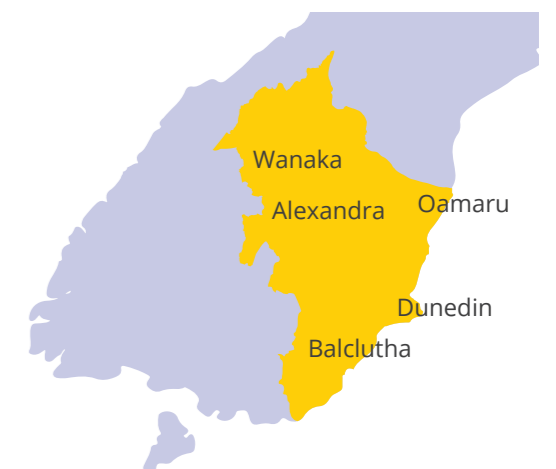
OUR PRIORITY COMMUNITIES

Children and Young people, Māori, Pasifika, former refugees, new migrants, Rainbow communities, those experiencing mental health issues, people living with a disability, rurally or in isolation and those facing hardship.



OUR FUNDING AREA

We provide funding throughout Otago covering North Otago, South Otago, Central Otago including Wanaka. West Otago, Queenstown and Arrowtown districts are outside our funding boundary.



Connect with Us:

If you have any questions, or need help please contact us:
0800 10 12 40 or info@oct.org.nz

Visit our website for more information:
www.oct.org.nz